

District planning meeting notes from 2/10/18 respectfully submitted by Karen Wright

In attendance were; Veid, Mark, Bernice, Dwight, Larry, Steve, John, Jan, Karen, Terri, Mary, Margaret, Kim, and Cheng

John was introduced as our new Camping Chair, he gave a thumbnail of his history in scouting.

Reflection on 2017

- We offer more activities than other districts, Cub Fall Fun Day, Ft Snelling, Camp Opener, and not all districts offer all the rest.
- We do our activities well
- We need to improve our volunteer numbers. Discussion was held on how to accomplish this. One on one was agreed worked best.
  - Attend unit committee meetings and build relationships, not only for volunteers but to assess unit's needs
  - Ask units to send a representative to District meetings
  - Utilize commissioners to build relationships
  - Inspire, Coach, Connect
  - Roundtable – offer value added items.

Changes for 2018

- Family Friendly Scouting
- Fishing Derby, cannot control the weather, but perhaps moving to Sunday for less conflicts and different lake and pair with neighboring district

Bernice reports we made last year's goal and are 60.8% to this year's goal we are about \$8000 ahead of where we were last year.

Program promotion to increase membership, Mark indicates the Council wants troops to do open houses. Committee felt peer to peer most effective.

Bernice indicated – when the new Leadership Center is complete they will be offering each District 1 free event in Base camp, she did not know if this was a 1 time or annually.

Kim reported for Carl / Training. He will be doing training at March Roundtable. The new online training has issues and the old training has been removed. Bernice indicated she still has the training on DVD. Kim reminded the committee that not all electronic devices have DVD drives.

Mark reports that O/a needs an Assistant Advisor, someone who can attend committee meetings as Mark J is unavailable.

Commissioners are requested to do unit reflections before April due to the Family Friendly Scouting and at the same time promote Webelos Woods.

We need to work on communication, both district to unit and unit to district. We need to get info on the Web sooner. Send it to either Steve or Ben for posting. This includes flyers and registration. It needs to be accurate and timely. The main problem is not having chairs for all events.

Advancement, Kim felt that the new Cyber Chip was a stumbling block for advancement. Not the online module, but the work the scout must do in addition.

JTE was reviewed, Fundraising goals are set for us. Since we met goal last year so set goal at Gold = 105%, and 10 volunteers

Membership Silver for market share and growth, bronze for membership and gold for retention

Program Gold for all except silver for Boy Scout Advancement.

Unit retention – bronze as we lost 1 unit and have a couple of weak units. Unit performance – silver

Leadership goals both Gold

Webelos Transition – Bronze, partly due to LDS units not offering a program for older boys.

The membership growth plan includes;

- Activities – offer activities where members can invite a friend, are open to the public, or offer BB guns.
- A district wide family camping event.
- Find ways to promote / advertise scouting under all committees
- Special Ghost Patch for Scouts who recruit a new member
- Family Friendly activities where appropriate
- Promote scouting to parents and youth
- All girl units

Mark led the review of the calendar, changes made;

- District Committee moved to 8/8, Wednesday so that people are available for National Night Out and that date available due to the CCCM being held only once annually.
- October Roundtable – discuss recharter
- Holiday Party, Dwight to host a non-uniform event
- Move the Ice Fishing Derby to Sunday 1/27
- Add U of Scouting on April 13<sup>th</sup>
- Add Webelos Woods May 3 – 5
- Move the 2019 August committee to Wednesday

Family friendly scouting, packs need to get their letter in to the council by February 15<sup>th</sup> as to whether they intend to offer membership to girls, adopt early. Options are separate gender packs, separate dens in a coed pack or mixed gender dens with a female leader.

Kim showed the new adult leader application. It is longer and rearranged.

Veid Adjourned the meeting